

NATE GLASMANEvanston, IL | (224) 410 6312 | nathan.glasman@kellogg.northwestern.edu**EDUCATION**

2026-Present	KELLOGG SCHOOL OF MANAGEMENT NORTHWESTERN UNIVERSITY <i>MMM Joint Degree Candidate MBA + MS Design Innovation, June 2028</i> • <i>Majors and Pathways: Technology Management</i>	Evanston, IL
2021	KELLOGG SCHOOL OF MANAGEMENT NORTHWESTERN UNIVERSITY <i>MS in Management Studies, June 2021</i>	Evanston, IL
2017-2020	NORTHWESTERN UNIVERSITY <i>BA in Economics and History, August 2020</i> • <i>Center for Historical Studies Leopold Fellow, GlobeMed</i>	Evanston, IL

EXPERIENCE

2022-2026	LEVI'S <i>Product Manager, Demand Planning - February 2026 – May 2026</i> • Drove vendor selection for AI-powered demand forecasting platform supporting ~150 account-level planners; defined requirements and built business case projecting \$11M annual benefit from inventory efficiencies • Shaped vendor evaluation criteria around usability, automation, and data centralization after surveying 30+ planners and analyzing their Excel workflows, streamlining selection process and informing product's vision <i>Associate Product Manager, Global Forecasting & Sizing - March 2024 – February 2026</i> • Led a team of 8 data scientists and engineers to expand AI/ML size-level forecasting and a web-based forecast-editing tool across two products spanning 60M units annually, shifting ~600K units toward better-matched sizes • Owned product vision and roadmap, incorporating priorities from Sizing, Global Merchandise Planning, and Digital leadership; presented progress against OKRs to C-suite executives quarterly • Earned 93% auto-adoption of AI predictions from Size Analysts who previously manually reviewed distribution of sizes for each garment, cutting editing time 55% and redeploying capacity to strategic activities. • Delivered MVP of "Size Grids," a model recommending which sizes to offer per product; pilot planners adopted 25% of recommendations in first season, validating investment in a production build • Restored reliability of forecasting tool used for purchase-order decisions by designing triage/escalation process, reducing P1/P2 incidents from 10 in three months to 2 over the following year <i>Sr. Analyst, Digital Products October 2022 – March 2024</i> • Drove 10+ analytics projects across three product teams, translating findings into recommendations that shaped feature roadmaps, informed stakeholders on progress, and launched three user pilots • Lifted product adoption 5% through targeted user-education pilots; identified drop-off points via behavioral analytics platform and analysis of model vs. manual planning performance • Enabled Product Managers to ground roadmap decisions in product data by building Power BI dashboards and quarterly user surveys, surfacing model shortfalls and pain points prioritized in subsequent releases	Chicago, IL (Remote)
2021-2022	STAX <i>Associate, August 2021 – August 2022</i> • Consulted for private equity and corporate clients, owning 100+ expert interviews and large-scale data synthesis to deliver actionable insights supporting M&A decisions • Oversaw 10+ work streams end-to-end, owning market sizing, competitive analysis, and client-ready deliverables while coordinating timelines and priorities across internal	Chicago, IL

ADDITIONAL DATA

- **Personal Projects:** trenchcoat.app (Solo-built fashion discovery web app), fluentegre.me (free GRE vocab study app for non-native English speakers; ~1k monthly visitors)
- **Interests:** Cooking South American Cuisines, Sports Trading Cards, Playing & Watching Soccer
- **Cultural:** Argentinian background, Lived in 4 countries (US, Brazil, Peru, Paraguay)
- **Language:** English (Native), Spanish (Native), Portuguese (Fluent), Hindi (Beginner, 16 Duolingo Score)